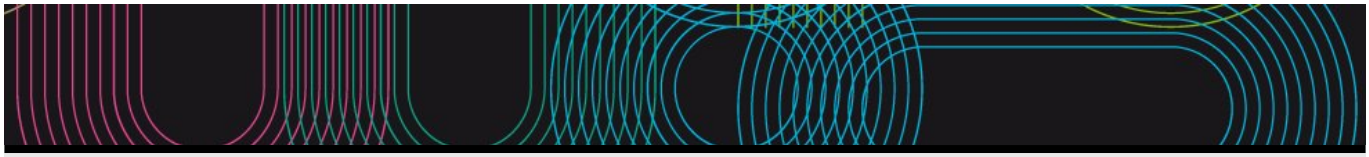

IDENTIFYING DATA				
Industrial Design				
Subject	Industrial Design			
Code	V04M141V01314			
Study programme	(*)Máster Universitario en Enxeñaría Industrial			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Optional	2nd	1st
Teaching language	Spanish English			
Department				
Coordinator	Cerqueiro Pequeño, Jorge			
Lecturers	Cerqueiro Pequeño, Jorge			
E-mail	jcerquei@uvigo.es			
Web	http://http://faitic.uvigo.es			
General description	The aim of this course is to train students in the use of the methods, techniques and basic tools of both the industrial design and the development of industrial products processes. At the same time, students will acquire the skills to perform their professional activities with an up-to-date approach, oriented to the the needs of the modern manufacturing industry in terms of innovation, competitiveness and contribution to value. This course will utilize an integrative approach between its different parts: Design of Product and Industrial Design, Design Techniques and Tools for Design, Design Evaluation, and Design Communication, using active methodologies, highlighting practice learning and real-case studies. Additionally, a multidisciplinary and collaborative approximation will be kept with the other courses in the orientation, encouraging team work, and following processes similar to the actual professional ones. Commitment and proactive participation of students in all course activities will be promoted and required.			

Competencies	
Code	
A1	CB6. Knowledge and understanding that provide a basis or opportunity for originality in developing and / or applying ideas, often in a research context.
A2	CB7. That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.
A3	CB8. That students are able to integrate knowledge and handle complexity and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.
A4	CB9. Students can communicate their conclusions, and the knowledge and rationale underpinning these, to specialist and non-specialist audiences clearly and unambiguously.
A5	CB10. Students must possess the learning skills that enable them to continue studying in a way that will be largely self-directed or autonomous.
C1	CET1. Project, calculate and design products, processes, facilities and plants.
C3	CET3. Conduct research, development and innovation in products, processes and methods.
C7	CET7. Apply their knowledge and solve problems in new or unfamiliar environments within broader contexts and multidisciplinary environments.
C8	CET8. Being able to integrate knowledge and handle complexity and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.
C9	CET9. Knowing how to communicate the conclusions -and the knowledge and rationale underpinning these, to specialist and non-specialist audiences clearly and unambiguously.
C10	CET10. Possess learning skills that will allow further study of a self-directed or autonomous mode.
D2	ABET-b. An ability to design and conduct experiments, as well as to analyze and interpret data.

D3	ABET-c. An ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability.
D4	ABET-d. An ability to function on multidisciplinary teams.
D5	ABET-e. An ability to identify, formulate, and solve engineering problems.
D8	ABET-h. The broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context.
D10	ABET-j. A knowledge of contemporary issues.

Learning outcomes

Expected results from this subject	Training and Learning Results
Become acquainted with the design methodology, and acquire criteria for the selection of tools and appropriate techniques for any case that arises.	A2 C1 C7 D3 D5
Acquire knowledge about and control of the different factors that play a role in a product life cycle.	A3 C7 C8 D2 D8 D10
Develop capabilities to conceive and materialize inventive solutions to actual problems that are satisfactory for the users.	A1 A5 C3 C7 C10 D3 D8
Gain abilities to make good use of the available resources for product communication and corporate image strengthening.	A4 C9 D4 D8 D10

Contents

Topic	
1. Industrial Design: Its nature and evolution.	1.1. The Design concept. 1.2. Theories on Design. 1.3. History of Industrial Design. 1.4. Elements of Industrial Design.
2. The industrial product.	2.1. The "industrial product" concept. 2.2. Typology of industrial products. 2.3. The product life cycle. 2.4. Product planning. 2.5. Identification of opportunities. 2.6. Detection of user needs. 2.7. Elaboration of technical specifications. 2.8. Initial product documentation.
3. Functional design and Systems Engineering.	3.1. Product functions. 3.2. Principles of functional design. 3.3. The functional design process. 3.4. Techniques for functional design. 3.5. Systems Engineering. 3.6. Functional design documentation. 3.7. Computer tools for functional design.
4. The Product Design and Development Process.	4.1. Objectives and stages in the Product Design and Development Process. 4.2. Project methods in the Product Design and Development Process. 4.3. Factors and strategies in the PDDP: analysis and synthesis. 4.4. Concept Development. 4.5. System-level Design. 4.6. Detail Design. 4.7. PDM-PLM systems.

5. Support tools for the Product Design and Development Process.	5.1. Quality Function Deployment (QFD). 5.2. TRIZ. 5.3. Value Analysis. 5.4. Robust Design. 5.5. Axiomatic Design. 5.6. Design by factors (DfX) approaches. 5.7. The Kano Model of user satisfaction. 5.8. Techniques for cost estimating. 5.9. Reverse engineering. 5.10. Additive manufacture/Rapid prototyping. 5.11. Virtual and augmented reality.
6. Ergonomics in design.	6.1. The Ergonomics concept. 6.2. Ergonomics factors in design. 6.3. Regulations about Ergonomics. 6.4. Techniques for the application of Ergonomics in the product design process. 6.5. Ergonomic evaluation of products. 6.6. Ergonomics in CAD systems.
7. Sustainability in design.	7.1. The sustainability concept. 7.2. Sustainability metrics. 7.3. Components in sustainability. 7.4. Regulations about sustainability. 7.5. Eco-design. 7.6. Life-Cycle Analysis (LCA). 7.7. Sustainability in CAD systems.
8. Tolerances: Cost and optimization.	8.1. Typology of tolerances and relationships between them. 8.2. Specification of tolerances. 8.3. Tolerance design. 8.4. Cost of tolerances. 8.5. Optimization of tolerances. 8.6. Tolerances in CAD systems.
9. Design of moulds and shaping toolings.	9.1. Types of moulds. 9.2. Elements of a mould. 9.3. Techniques for mould design. 9.4. Practical aspects in mould design. 9.5. Types of toolings and their elements. 9.6. Strategies for designing toolings. 9.7. Practical aspects in toolings design. 9.8. Simulation of moulds and toolings. 9.9. CAD tools for designing moulds and shaping toolings.
10. Other idea sources for concept design.	10.1. Industrial property documentation. 10.2. Creativity techniques. 10.3. Bionics. 10.4. Gestalt theory. 10.5. Semiotics and semantics. 10.6. Useful computer tools.

Planning

	Class hours	Hours outside the classroom	Total hours
Master Session	29.5	44.25	73.75
Laboratory practises	29.5	44.25	73.75
Long answer tests and development	1.2	0	1.2
Practical tests, real task execution and / or simulated.	1.3	0	1.3

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Master Session	Presentation by the lecturer of the contents of the topic to be studied, the theoretical bases and/or guidelines of a specific work, exercise or project to be developed by the student.
Laboratory practises	Activities that require applying theoretical knowledge to specific situations in order to acquire basic and procedural skills related to the topic that is being studied. These activities will be developed in special spaces with specific equipment (laboratories, computer rooms, etc.).

Personalized attention

Methodologies	Description
Laboratory practises	

Assessment					
	Description	Qualification	Training and Learning Results		
Laboratory practises	Interdisciplinary exercises and problems -as close to real cases as possible- will be solved in groups of students, with lecturer orientation and enforcing active participation by the students.	60	A1 A2 A3 A4 A5	C1 C3 C7 C9 C10	D2 D3 D4 D5 D8 D10
Long answer tests and development	Development of theoretical topics and concepts related to the subject's contents, in the scope of the subject's final assessment.	20	A1 A3 A5	C8	D3 D8 D10
Practical tests, real task execution and / or simulated.	Making of practical tests and exercises related to the subject's contents, in the scope of the subject's final assessment.	20	A2 A4	C1 C7 C9	D3 D5 D10

Other comments on the Evaluation

Assessment of student's work - individually and/or in groups, either face-to-face or non-presential - will be carried out by the lecturer by weighting appropriatelly the different marks obtained in the activities that were proposed along this course.

Students may opt to follow this course either in the 'Continuous Evaluation' or in the 'Non-Continuous Evaluation' modalities. In both cases the grading of the course will be made according to a numerical system, using values from 0,0 to 10,0 points according to the current laws that are applicable (R.D. 1125/2003 of 5th September, BOE Nr. 224 of 18th September). A minimum overall mark of 5,0 is required to pass this course.

For the First Announcement or Edition.

a) 'Continuous Evaluation' modality:

The final mark for the course will be calculated by combining the individual marks awarded in the assessment of the works proposed and elaborated in the practical classes (60% weight) along the term, with the mark awarded for the final test performed in the date stated by the School's Ruling (40% weight).

These marks will asess the behaviour and the implication of the student both in class and in the realisation of the different programmed activities, plus the fulfillment of the deadlines for submitting the works that were proposed, and/or the presentation and defence of those works, etc.

Students not reaching the minimum value of 3,5 points out of 10 that are required for every section, they will either need to perform also the assessment in the Second Announcement date, or to elaborate additional works or practical exercises to achieve the learning goals that were established for the concerned sections.

b) 'Non-Continuous Evaluation' modality:

There is a two weeks time term after the starting date of the course for the concerned students to justify with documents that it is not possible for them to follow the regular process of continuous evaluation.

In order to pass this course, students renouncing to continuous evaluation will be obligued to perform a final test covering the whole contents of the course, both theoretical and practical, including short questions, reasoning questions, problem solving and development of practical cases. The mark awarded to the student assessment will be the final mark for the course.

A minimum mark of 5,0 points out of 10,0 possible will be required to pass the course.

For the Second Announcement or Edition.

Students who did not pass the course in the First Announcement, but that could have passed some specific parts of the theory or practical blocks, will be allowed to be assessed only regarding the failed parts, keeping the marks formerly awarded for the parts already passed, and applying the same assessment criteria to them.

Students wishing to improve their qualification, or students that failed the course on the First Announcement, will need to assist to the Second Announcement, where they will be assessed about the whole contents of the course, both theoretical and practical, including short questions, reasoning questions, problem solving and development of practical cases. Students

are required to reach a minimum mark of 5,0 points out of 10,0 possible to pass the course.

Ethical commitment:

It is expected an adequate ethical behaviour of the student. In case of detecting unethical behaviour (copying, plagiarism, unauthorized use of electronic devices, etc.) shall be deemed that the student does not meet the requirements for passing the subject. In this case, the overall rating in the current academic year will be Fail (0.0).

Sources of information

BASIC SOURCES:, **----------**, ----------,

HIRZ, Mario; DIETRICH, Wilhelm; GFRERRER, Anton; LANG, Johann, **Integrated Computer-Aided Design in Automotive Development: Development Processes, Geometric Fundamentals, Methods of CAD, Knowledge-Based Engineering Data Management.**, 1ª,

MITAL, Anil; DESAI, Anoop; SUBRAMANIAN, Anand; MITAL, Aashi, **Product development: A structured approach to design and manufacture**, 1ª,

ULLMAN, David G., **The Mechanical Design Process**, 4ª,

ULRICH, Karl T.; EPPINGER, Steven D., **Product Design and Development**, 5ª,

YANG, Kai, **Voice of the customer: Capture and analysis**, 1ª,

COMPLEMENTARY SOURCES:, **----------**, ----------,

EHRLENSPIEL, Klaus; KIEWERT, Alfons; LINDEMANN, Udo, **Cost-Efficient Design**, 6ª,

MAO, Xiaoming, **The framework of TRIZ-enhanced-Value Engineering analysis and its knowledge management**, 1ª,

NEUMANN, Frank, **Analyzing and Modeling Interdisciplinary Product Development: A Framework for the Analysis of Knowledge Characteristics and Design Support**, 1ª,

NORMAN, Donald A., **The Design of Everyday Things, Revised and Expanded Edition**, 2ª,

SUH, Nam P., **Axiomatic Design. Advances and applications**, 1ª,

WEISS, Stanley I., **Product and systems development: A Value approach**, 1ª,

OTHER DOCUMENT SOURCES:

- UNE, UNE-EN, UNE-ISO and ISO standards applicable to each case.
- User manuals and tutorials of the software packages used in the course.
- Technical catalogues in paper format.

WEB REFERENCES:

- Different repositories for regulations and standards.
- Software user forums.
- On-line technical catalogues.

Recommendations

Subjects that are recommended to be taken simultaneously

Advanced Manufacturing Engineering/V04M141V01321
Systems Engineering and Automation/V04M141V01344
Means, Machines and Tools for Manufacturing/V04M141V01333
Laser Technology Applied to Industrial Production/V04M141V01339
Technologies for Communication and Improving Design/V04M141V01327

Other comments

Previously to the realisation of the final assesments, students should check in the FAITIC platform to know whether it is necessary for them to carry any particular documentation, materials, etc. into the exam room to perform the tests.

It is necessary that the student registered in this course, either has passed all courses of the former years, or is registered in the courses he's not passed yet.