# Universida<sub>de</sub>Vigo

Subject Guide 2017 / 2018

IDENTIFYIN	× =				
	management				
Subject	Operations				
	management				
Code	004G020V01302				
Study	(*)Grao en				
programme	Administración e				
	Dirección de				
	Empresas				
Descriptors	ECTS Credits		Choose	Year	Quadmester
	9		Mandatory	2nd	1st
Teaching	Spanish				
language	Galician				
	English				
Department		·		,	
Coordinator	Rodríguez López, Nuria				
Lecturers	González Cortes, Rafael				
	Rodríguez López, Nuria				
E-mail	nrl@uvigo.es				
Web					
General	This subject develops the con	tents, methods and too	ols associated with	operations stra	ategy. It studies in deep
description	the topics related to the selec	ction and design of the	product, the methor	od and place of	production, the
	necessary resources and thei out the productive process fo		other necessary a	spects so that	the company can carry
	Tat and productive process to				

Com	ipet	enc	les

Code

- B1 Ability to analyse and synthesise
- B2 Critical and self-critical thinking
- B10 Issue assessment reports on specific situations regarding companies and markets
- B11 Design global management projects or projects related to the functional areas within a company
- B13 Capacity for learning and independent work
- B14 Capacity to apply the theoretical and practical knowledge acquired in a specialised academic context
- C6 Acquire and understand knowledge regarding: The different processes, procedures and practices related to business management
- C12 Solve problems effectively and make decisions using the appropriate quantitative and qualitative methods, including the identification, expression and solution of business problems
- D5 Motivation for quality and continuous improvement

Learning outcomes		
Expected results from this subject	Train	ing and Learning Results
Showing the knowledge of procedures and techniques of operations management.	B1	C6
	B10	
	B11	
Using research, selection and interpretation tools of the relevant information in the production	B1	C6
area.	B2	
	B10	
	B11	
	B13	
	B14	

Setting goals, develop strategies and action plans specific to production activities and consistent with their environment.	B1 B2 B10 B11 B13 B14	C6	D5
Managing knowledge, processes and characteristics of the leadership and management of production activities in the various companies, assuming the effects of his/her practice and the consequences of his/her action in any context of intervention reflecting on his/her own positioning.	B1 B2 B10 B11 B13 B14	C6 C12	D5
Making decisions in finding solutions to problems relating to the status of the production area of the company and to issue the corresponding reports.	B1 B2 B10 B11 B13 B14	C6 C12	D5

Contents	
Topic	
MODULE 1: THE COMPANY AND OPERATIONS SYSTEM.	SUBJECT 1. The Operations System, Operations Strategy and Outcomes
MODULE 2: DESIGN OF OPERATIONS SYSTEM.	SUBJECT 2. Selection and Design of the Product and of the Production Process
	SUBJECT 3. Strategic decisions about Capacity
	SUBJECT 4. Decisions about Location
	SUBJECT 5. Layout
MODULE 3: SUPPLY-CHAIN MANAGEMENT.	SUBJECT 6. Supply chain
	SUBJECT 7. Inventory Management
MODULE 4: PRODUCTION PLANNING.	SUBJECT 8. Project Management
	SUBJECT 9. Planning, Scheduling and Control of the Production
	SUBJECT 10. Lean Manufacturing

	Class hours	Hours outside the classroom	Total hours
Master Session	37.5	40	77.5
Case studies / analysis of situations	30	75	105
Group tutoring	7.5	0	7.5
Other	3	32	35

Methodologies	
	Description
Master Session	Presentation by the professor of the subject contents, theoretical bases and/or guidelines of an assignment to be developed by the student.
Case studies / analysis of situations	The student, either individual or in a group, prepares document on a topic, or prepares seminars, experiments, reports, essays, summaries of lectures, conferences, etc.  This demands a large amour of self-study and application to undertake and record the necessary research.
Group tutoring	Meetings that the student keeps with the professor of the subject for the activities development and supervision.

Personalized attention				
Methodologies Description				
Case studies / analysis of situations	Time reserved to guide, monitor, address and resolve questions of students in their process of acquiring skills in general, and in carrying of proposed activities, particularly.			
Group tutoring	Time reserved to guide, monitor, address and resolve questions of students in their process of acquiring skills in general, and in carrying of proposed activities, particularly.			

Assessment		
Description	Qualification	Training and
		Learning Results

Case studies / analysis of situations	Tests in which the student has to solve a series of cases, problems and exercises within a time and under conditions established by the professor. In this way, the student has to apply the knowledge aquired. A demonstration of competences aquired in each activity will be carried out presencially during the lective period.	40	B1 B2 B10 B11 B13 B14	C6 C12	D5
Group tutoring	Meetings that the student keeps with the professor of the subject for the activities development and supervision.	10	B1 B2 B10 B11 B13 B14	C6 C12	D5
Other	Tests in which the student shows the acquisition of competence in the subject.	50	B1 B2 B10 B11 B13 B14	C6 C12	D5

# Other comments on the Evaluation

The previously mentioned tests are the system of continuous evaluation. Students must complete all the compulsory exercises and ativities to be evaluated for this instead of a final exam. In order to pass, the student must achieve at least 50% of the value assigned to these tests.

The mark for tutored assignments is either first or second call.

Students who aren't assessed by continuous evaluation, take a complete exam of II the course material, which is worth 100% of the mark.

The dates and time of the test of evaluation of the convening of assessment are the specified in the calendar of exams of assessment approved by the Junta the Centro for the present academic course (http://fcetou.uvigo.es/index.php/en/exams)

Inappropriate behaviour, contrary and damaging to the conviviality, can be sanctioned with the loss of the right to the continuous assessment by part of the student responsible.

Work showing evidence of copying or plagiarism will suppose a fail assessment in all the calls of the academic course.

# Sources of information

# **Basic Bibliography**

Domínguez Machuca, J.A. y otros, **Dirección de operaciones. Aspectos tácticos y operativos en la producción y los servicios.**, 1ª, McGraw-Hill, 1995

Domínguez Machuca, J.A. y otros, **Dirección de operaciones. Aspectos estratégicos en la producción y los servicios.**, 1ª, McGraw-Hill, 1995

Heizer, J.; Render, B., **Dirección de la Producción y de Operaciones. Decisiones Tácticas.**, 11ª, Pearson Educación, 2015

Heizer, J.; Render, B., **Dirección de la Producción y de Operaciones. Decisiones Estratégicas.**, 11ª, Pearson Educación, 2015

Heizer, J.; Render, B., **Operations Management. Sustainability and Supply Chain Management. Global Edition.**, 11th, Pearson Education, 2014

Heizer, J.; Render, B., **Principles of Operations Management.**, 9th, Pearson Education, 2014

Krajewski, L.J.; Ritzman, L.P.; Malhotra, M.A., **Administración de Operaciones. Procesos y Cadena de Suministros.**, 10ª, Addison Wesley, 2013

Miranda, F.J. y otros, **Manual de Dirección de Operaciones.**, 1ª, Thomson, 2005

**Complementary Bibliography** 

#### Recommendations

# Subjects that it is recommended to have taken before

Company: Basics of management/004G020V01102 Company: Company management/004G020V01203

## Other comments

This guide aims to anticipate the learning path of the student, and is conceived i a flexible manner.

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